

About Us

At HI-TECH COATINGS, we believe in building strength, style, and durability—one wall at a time. For the past 3–4 years, we have been serving the construction and finishing industry with unmatched expertise and innovation.

Headquartered in Rourkela, Odisha, we take pride in being India's one and only manufacturer of Original Stucco, setting a benchmark for quality and authenticity in the market. Unlike ordinary wall finishes, our Stucco is crafted with precision to deliver superior protection, a timeless aesthetic, and long-lasting performance.

Our journey began with a vision to provide the Indian market with world-class wall finishing solutions that combine economy with durability. Today, we stand as a trusted brand, recognized for our commitment to innovation, quality, and customer satisfaction.

With years of experience and a passion for excellence, we continue to expand our product range, ensuring that every solution we create not only meets industry standards but also exceeds client expectations.

At HI-TECH COATINGS, we don't just manufacture coatings—we craft finishes that last a lifetime.

*Stay
Connect
With Us.*

HC
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COATINGS
ECONOMY MEETS DURABILITY



Ph.no -9556108497 Pratik Rathi (Director)
8917434984 Arun Jha (Marketing Head)



pratikrathi@hindustanwallcoating.com



M/s HI-TECH COATINGS, DL -14, Near DL Chowk
Basanti colony, Rourkela



www.hindustanwallcoating.com

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What is Stucco?

Stucco originated in ancient Greece, with evidence of its use dating back to at least 1400 BCE on temple walls. It later spread to other ancient civilizations, including the Romans and Mayan Mexico, becoming a popular and versatile building material in both decorative and protective applications across various cultures.



Comparison at a Glance: Stucco 6 vs Normal Wall Putty

ON BASIS	STUCCO 6	NORMAL PUTTY
Room Cooling	Keeps room 10°C colder compared to normal putty	No cooling effect
Cost	5% cheaper than normal putty	Slightly costlier
Fire Resistance	Withstands up to 1200°C	Withstands up to 500°C
Durability	5–10 years without hairline cracks	Hairline cracks develop within 1–2 years
Application & Finish	Doesn't need rubbing; gives a matt finish	Needs rubbing in every layer; smooth finish
Strength	Wall strength 10x higher than normal putty	Weaker bonding and lower strength
Curing	Contains self-curing compound	No self-curing compound

RUSTICTEXTURE



Many More...

Transform walls into timeless masterpieces with Rustictexture. Available in a variety of natural patterns and finishes, it adds depth, character, and durability to both interiors and exteriors.

ULTRAFIX TILE 5

A superior tile adhesive for strong and lasting bonds. Suitable for both interior and exterior applications, it offers excellent water resistance, easy application, and durable performance for wall and floor tiles.

